

Covers the Torrance District Like a Blanket.

# The Torrance Herald

"There is no Substitute for Circulation."

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## SET SPECIAL ELECTION FOR AUG. 27

### Smith Urges People to Vote for Ex-Soldier Candidate

#### ENDORSES JENSEN IDEAS

Lomita Tells Why He is Supporting Attorney for Justice

CONVENIENCE IS CITED Candidate's Promise to Hold Court in Two Places Wins Support

Throughout Los Angeles County the name of J. A. Smith is regarded as almost synonymous with Lomita. Any announcements made, therefore, by Mr. Smith carry considerable weight, not only in Lomita township but throughout the entire county. Mr. Smith today issued the following statement, telling the people of this township why he is actively supporting J. R. Jensen for justice of the peace. Mr. Smith's statement follows:

"I write this so that the people of Lomita might know the reasons that prompted me to support Jensen instead of Patterson for justice of the peace of Lomita township. I had nothing to do in getting Jensen or the sign to accept the candidacy, and I signed neither of their petitions.

"After it was apparent that there were but two men to vote for, I was certain one of them was bound to be elected at the primary. I sized these men up as best I could. I found that J. R. Jensen was an attorney, and all of the men that are unbiased that I know him speak highly of him. He knows the law and consequently ought to be capable of judging under the law.

"Patterson I have known for several years, and my knowledge prompts me to support Mr. Jensen. "Knowing the voters of Lomita as I do, it did not take me long to decide in my own mind who would be our next judge. For the voters of Lomita will not go to a butcher that lives next door when they need a doctor; neither will they employ a jack-of-all-trades when they want a lawyer or a judge.

"When the question came to me, How can we save the court and the constables for Lomita, my own home town? I went to Mr. Jensen and asked him what he intended to do about the court and constables. He stated that if he were elected he would not be elected by Torrance but by Lomita township, and he intended to deal in fairness and justice to all. He stated that Lomita, being more centrally located and unincorporated, should retain the court and constables. Torrance had her police judge and her own police and was in shape to take care of herself. He intends to hold court in Torrance for Torrance people, for their convenience, but intends to retain his court in Lomita. I then told Mr. Jensen I would give him my undivided support, for I believed it best for our whole community, and I believe that Mr. Jensen is worthy of the unanimous support of the whole of Lomita township.

"This is one opportunity for every true American in Lomita township to show his appreciation for the service rendered by the boys that went overseas."

Short casing and base, \$50 per 1000. Consolidated Lumber Co. Adv.

**BILL THE BARBER SAYS**

Why wouldn't it be a good idea to have a Grouch Week and then let everybody get it out of their system for the rest of the year?

#### Observations

A Fadeout in Texas—Primary Election Costs—France Needs a Mussolini—Automobile Credit and the Retailer

By W. HAROLD KINGSLEY

TEXAS voters balloted Ma Ferguson out of the Lone Star political picture. Her defeat was expected by all who have studied her career as governor. Officials elected on sentiment never last long. Mrs. Ferguson was elected largely because the people of Texas felt that her husband had been unjustly dealt with. In office she pardoned and paroled many prisoners—too many, apparently, to suit the Texans. It was generally conceded that Mr. Ferguson was the real governor although Ma held the title. Whether this was true or not, many people believed it, and the result was the same. People like to imagine that their governors are their governors.

So Ma went down to defeat. It is interesting to note that she went the way of most women office-holders. No congresswoman has ever been re-elected in the United States. So far, neither has any woman governor.

ILLINOIS now takes the spotlight from Pennsylvania, albeit the spotlight is probably not one to be greatly desired. Pennsylvania bared her shame at Washington. The Senate committee now is sitting in Chicago delving into the expenditures in the recent campaign in that thriving commonwealth.

Come Samuel Insull, public utility magnate, with the statement that he contributed \$158,735 to the Col. Frank Smith campaign. There will be more statements and the total cost of the primary will reach great proportions.

But is there anything surprising in the fact that primary campaigns cost a lot of money? Nobody can condone the Pennsylvania practice of hiring thousands of poll watchers at \$10 a watcher. But anyone who thinks that any man in any state can be nominated without plenty of financial backing is not acquainted with the cost of getting a message to the people of a state.

WITH the California primary yet a month away I daresay that hundreds of thousands of dollars already have been spent. The mails are flooded with publicity. Highways are posted with signs. Speakers are renting halls. Many of them are being paid. The costs run high.

A candidate must spend—or his supporters must spend—large sums of money legitimately to get his messages to the people. It is too bad that all candidates for high offices must seek financial backing in large sums in order to be elected. It were better if money could take office without obligations to their moneyed supporters. But in modern times under modern conditions this is almost impossible, unless the candidate himself is a very wealthy man.

THE conditions revealed by the investigators must force us to serious consideration of the reform movements the primary. Like so many of our great reform movements the primary system was to remedy all the ills of the old convention plan. But the promised remedies have not been forthcoming. Under the primary system as under the convention system candidates take office under obligations. The investigation discloses establish that the primary system is idealistic, altruistic. But it hasn't changed anything, except the cost of being nominated.

SUCCESSIVE French cabinets have fallen because they have not dared tax the French peasants. Faced with the necessity of raising more money, these cabinets have declined to raise it the only way it could be raised.

The strikes of the French national song, born in the blood-red days of revolution, scare French statesmen to death. If they increase taxes they fear the wrath of the French people. And they cherish their lives more than they love their jobs. And they cherish their lives more than they love their jobs. And they cherish their lives more than they love their jobs.

MEANTIME the French franc depreciates in value. Old Man John E. Economics steps in and does what the cabinets dare not attempt. Instead of paying more taxes the French peasants, because they do not pay more taxes, lose money by the fall of the franc. What France needs today is a Gallic Mussolini. It is too bad Clemenceau is so old.

THE House of Parliament gave George Bernard Shaw a birthday party. The only surprising thing about this is that Shaw accepted the invitation. One can expect the great British playwright to do the unusual. More than any other individual in the world the light little islands Shaw deserves the title of King De-Bunker. He strips the sham off everything. He ridicules parliament because he generally strikes directly at the truth even parliament honors him.

#### TO HONOR TORRANCE MEMORY

Founder's Day Program at Hospital on Tuesday, Aug. 3

C. OF C. URGES GIFTS Resolution Points Out Significance of Event to Local People

Torrance will do honor to the memory of Jared Sidney Torrance next Tuesday, when Founder's Day will be observed at the hospital which bears his name.

Members of the Torrance Hospital Association and many others have been invited to the hospital at 3:30 p. m., for which time a brief program has been arranged. A feature of the afternoon will be the presence of mothers with their babies which were born at the hospital.

Directors of the Chamber of Commerce Tuesday passed a resolution urging upon the people of Torrance observance of Founder's Day. The resolution recommends that the day be made an occasion for joining the hospital association and for making donations to the institution.

The resolution follows: "Whereas, the foresight of Jared Sidney Torrance and the generosity of his heirs have given to Torrance one of the finest hospitals in any city of this size in the west,

"And whereas, this hospital is doing a large percentage of charitable work in Torrance,

"And whereas, the directors of the Torrance Hospital Association have declared Tuesday, Aug. 3, to be Founder's Day in honor of Mr. Torrance,

"And whereas, we realize that the people of Torrance deeply appreciate all that the founder of this city did for Torrance and what a splendid institution we have in the hospital because of his ideals and his heirs' generosity,

"And whereas, the hospital really belongs now to the people of Torrance, and particularly to those who contribute to its success by memberships and donations,

"And whereas, the financial success of this Torrance institution is dependent in a measure upon the number of its memberships and the interest taken in the institution by the people of Torrance;

"Therefore Be It Resolved, that the Torrance Chamber of Commerce urge upon the people of Torrance the wisdom of making Founder's Day, August 3, a day on which the people of Torrance should express their gratitude by joining the Torrance Hospital Association, and by making it the occasion for donations of preserves, fruits, linen, or other gifts to the institution.

"And Be It Further Resolved, that on behalf of the people of Torrance, the Chamber of Commerce once more express the community's gratitude for the gift of the hospital and compliment the hospital association for perpetuating the memory of Jared Sidney Torrance through the medium of an annual Founder's Day."

Ordinance Would Regulate Keeping Of Goats and Cows Trustee Brady Wolfe Monday night introduced an ordinance providing that goats and cows must not be tethered or kept within 100 feet of any neighboring residence in the city of Torrance.

MRS. HOAG IMPROVED Latest reports from Wedderburn, Ore., are to the effect that the condition of Mrs. R. W. Hoag is greatly improved. Mrs. Hoag, who is visiting her sister at Wedderburn, is in a hospital in that city, recovering from tonsillitis and a critical infection of the throat.

#### The Busy Harvest Season



#### WIDESPREAD ACTIVITIES OF TORRANCE CHAMBER SHOWN IN QUARTERLY REPORT

The accompanying article by Carl L. Hyde, setting forth the activities of the Torrance Chamber of Commerce, should be read by every citizen in Torrance. It reveals a constantly functioning organization dedicated to the progress and development of this city. Most every city has a Chamber of Commerce. But few possess one which functions in all particulars as well as does the Torrance chamber under the direction of Mr. Hyde. The second instalment of this article by Mr. Hyde will appear next week.

In comparison with other communities, the tax committee's investigation reveals that Torrance is on a more economical basis of valuation assessment than the average. Work in Torrance—Live in Torrance Campaign The old adage, that consistent persistence rewards with consistency is being demonstrated quite substantially in our community as a result of the activity of this bureau and the splendid co-operation accorded by several of our local institutions. Most of the members have, no doubt, noticed the press announcements of the policies which several local plants have announced, especially that of the Columbia Steel Corporation, which is posted in the form of bulletin notice through the plant that, all other things being equal, they will give preference to local men. This is indeed a big, broad step in the right direction for the economic and civic benefit of Torrance. Substantial credit is due the industrial and housing committee and others who have championed this cause in our community. Especially to be commended are the executives of the institutions who have taken this stand.

Efforts along this line will be continued until our internal problem is entirely overcome and our prosperity readjusted on an economic balance. If you have any good ideas to help further this plan along, please don't keep them to yourself, but communicate them to this bureau. Letter of Welcome to New Residents About the middle of April a new service was inaugurated through the mailing to each new resident in the community a welcome letter, also containing general information about the city, such as various organizations, fraternities, churches and so forth, together with a brief historical outline about Torrance. Considerable favorable comment upon this service has reflected to the attention of this bureau by a goodly number of our newcomers. In harmony with our effort to induce local employees to become acquainted with the advantages in this community we feel makes this service practical as well as a courtesy.

#### 1500 Cars Will Join Caravan to Open Highway

Mayor Dennis Will Head Torrance Contingent Saturday

That the biggest automobile caravan ever to pass through here Saturday will travel through here Saturday is the prediction of the committee in charge of the celebration to commemorate the opening of the Vanderlip highway, which skirts the Palos Verdes hills on the sea side. More than 1500 automobiles will make up the parade, according to conservative estimates.

Cars from Redondo Beach, Moneta, Gardena, Compton, Western City, Walnut Park, Willowbrook and the Western avenue district will form at Border and Western avenues and join the caravan there.

Mayor John E. Dennis will head the Torrance contingent and the fire siren will blow at intervals while the parade is passing through Torrance.

From Torrance cars will proceed to Lomita where the Lomita and Harbor City cars will be formed on Narbonne avenue north of Weston street. The caravan will then proceed along the Western avenue scenic drive to Ninth street in San Pedro. The parade will then continue around the hills.

At Redondo Beach Mayor London will welcome the visitors and Frank A. Vanderlip will respond. Persons planning to join the caravan are requested to bring basket lunches. Coffee will be provided at the Redondo Beach municipal picnic grounds by the Redondo Beach Chamber of Commerce.

Officials of the local Chamber of Commerce urge as many as possible to join the caravan here.

FOOD SALE JULY 31. The Ladies' Aid and Missionary Society of the Lutheran Church will conduct a food sale Saturday, July 31, at the American Fruit Market, Carson street and Gramercy avenue. The sale will open at 9 a. m.

Bathroom fixtures, all the new things you have been looking for, are now on display at the Torrance Hardware Co. We give S & H Green Stamps.—Adv.